SoftLabs®
Demands Delivered
EST.1991, Australia

ROIMA

A solution in Roima's Product Digital Thread for Discrete Manufacturers



B2B ecommerce & PIM

Parttrap® ONE

Unleash powerful B2B ecommerce, CPQ and Spare Parts Management with ONE solution

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B2B ecommerce & PIM

Parttrap ONE

A digital platform with everything you need for B2B ecommerce and Customer self-service in ONE solution. Parttrap® ONE seamlessly unifies development, implementation, support, and training under one roof. This approach saves time, speeds up implementation, and guarantees impressive ROI. Experience the convenience of a comprehensive solution that brings everything together.

Key features

- Unified Platform
- Customization Capabilities
- Multi-channel Integration
- Advanced PIM
- Scalability and Flexibility

Key benefits

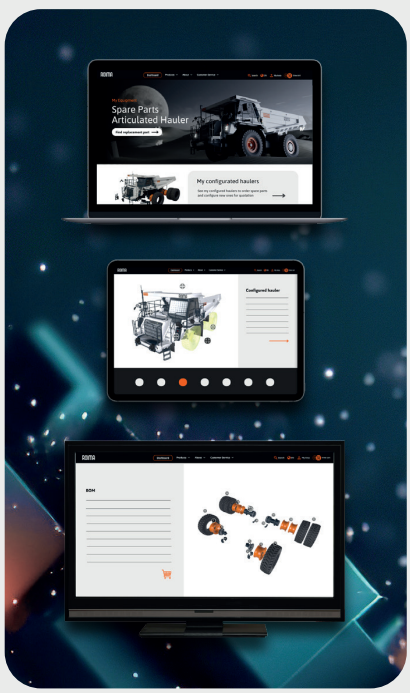
- Enhanced Efficiency
- Improved Customer Experience
- Increased Sales and Revenue
- Data Accuracy and Consistency
- Adaptability and Future-Proof

Platform components & Highlights

- Advanced PIM
- CMS + Headless
- ERP-integration
- B2B ecommerce
- Spare Parts Management
- CPQ-O Configure Price Quote Order
- Full 3D Experience
- Self-service 24/7

Hosting & License

License model: SaaS
Hosting: Cloud and/or On-prem



Sample Customers

Industrial manufacturers with complex products, after market sales and a dealer network

McDonald · VOLVO · STELLAR TRUCK & TRAILER · MAXON · permobil · Broil King · PLANMECA · CRAIG

"Our 15-year partnership is driving the best Spare Parts Webshop for our growing customer base."
Eric Stroot, Logisnext Europe

Year one: Spare parts sales doubled & incorrect orders were eliminated

Parttrap ONE in the Digital Thread

Parttrap ONE CPQ/Spare Parts Management/B2B ecommerce/PIM

Muli-CAD · Product Mgmt & Design · Sales · Manufacturing · Delivery · Service

EBOM · Configuration · Order · MBOM · Production · Shipment · Service Contract · Spare Parts Sales · Service Works

Corporate Office

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Contact us

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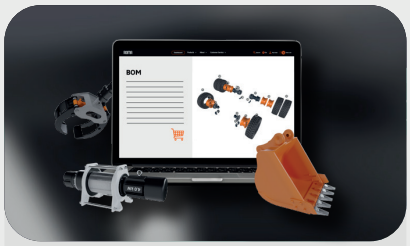
Cutting edge features for B2B ecommerce

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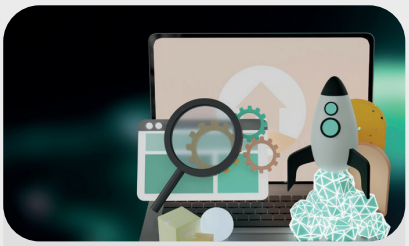
Benefits of an all-in-one ERP-integrated solution

- Fast implementation process, upgrades and return on investment (ROI)
- No need for multiple vendors and costly integrations between applications
- Development, implementation, support and training under one roof



Spare Parts Management

Guide the user to the correct part via exploded views displaying customer pricing, availability and delivery time. Combine 2D views with interactive SVG and 3D models for user-friendly part identification and ordering.



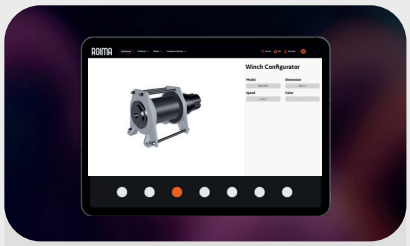
24/7 Self-service Customer Portal

Customer has access to invoice details, order status/tracking, order history, account management, delivery addresses, product availability and downloadable product information.



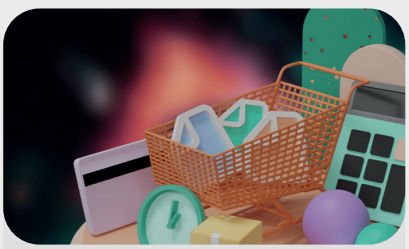
Managed in one environment

Set up ecommerce portals for your distributors/dealers to place orders (B2B), provide them with their own branded sites (B2B2X), allow non logged in users to place orders (B2C/D2C) and setup your corporate homepage, all in the same environment.



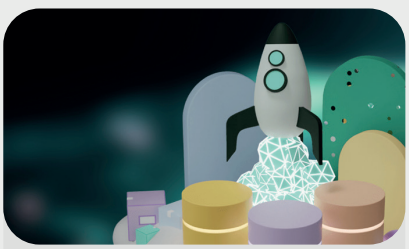
CPQ + Order

Guide the customer in selecting the correct products/product variants using configurations with real-time product visualizations, including 3D models, space planners, showrooms and more.



Payment and freight

Integration with leading payment solutions. Set up online rating of freight cost via FedEx, UPS or other forwarders or freight calculation based on your settings in the ERP-system.



Multi-everything

Manage multiple sales companies, markets, brands, languages and currencies. Add new markets using a centralized approach, but keep the flexibility to adapt to market specific requirements like product assortment, payment options, freight options and more.



Personalized pricing & promotions

Always display correct customer pricing, discount and quantity breaks. Create promotion and campaigns for specific customers and/or users.

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Parttrap ONE

Advanced CPQ and Spare Parts Management

Parttrap ONE represents the essence of Advanced CPQ and Spare Parts Management designed specifically for manufacturers in B2B ecommerce. This cutting-edge platform simplifies processes, facilitates customization, and ensures mastery over spare parts management. Experience heightened efficiency, precision, and seamless operations with Parttrap ONE.

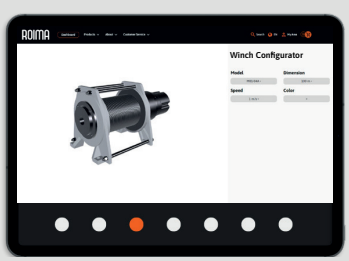


Discover Parttrap ONE Spare Parts Management

Revolutionize spare parts sales with our intuitive, web-based solution. Effortlessly guide users to the right parts with interactive exploded views and a user-friendly navigation.

Key Features:

- Streamlined Navigation
- Visual Clarity with Color-Coding
- ERP Integration
- Instant Purchasing
- Dynamic 3D Exploded Views
- Interactive SVG Exploded views



CPQ-O (Configure Price Quote & Order)

Experience the future of B2B ecommerce with Parttrap® ONE's 3D CPQ-O. Enhance your business offerings with unparalleled customization and ordering experiences, setting a new standard in B2B sales.

Experience Real-Time 3D Models:
Witness dynamic 3D CAD models that adapt to customer selections, providing a visual representation of configured products and boosting customer confidence.

Streamlined Ordering Process:
Seamlessly convert configured products into orders within the platform, ensuring a hassle-free experience for customers while accelerating sales and minimizing errors.

Rule-based Configuration:
Offer limitless customization possibilities, empowering customers to create unique product configurations tailored to their exact specifications.

Kit-based Configuration:
Simplify product selection with curated options for swift and efficient configurations.

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